

Itinerary Group Research Project  
Susan Phillips  
[Susanphillips@edcc.edu](mailto:Susanphillips@edcc.edu)  
Hospitality & Tourism

Travel is an educational experience. Part of the education experience is to understand the impact one makes when traveling. Students develop an itinerary which identifies how components of travel impact the environment and/or the culture.

Enhancement to an existing group project, designed for travel geography classes. Student groups research a destination, and develop an itinerary which identifies how components of travel impact the environment and/or the culture. Sharing this information with travelers increases their awareness of the impact their travels will make.

This project is introduced in the middle of the term. Examples of previous projects are shared with the class, and research tools are identified and reviewed. This takes 2 class periods. Student groups work outside of class time to complete the assignment. Presentations are conducted at the end of the term.

Student groups select a destination and create an itinerary

Requirements:

- Minimum of three nights, maximum of five nights
- Include airfare and flight schedule to/from Seattle
- Select a hotel, determine rates and room type
- Identify ways that travelers can reduce impact on the environment and/or culture. This can include recommending hotels, attractions, etc that feature ways to preserve the environment and/or culture.
- Descriptions of a minimum of 3 highlights, including a minimum of one cultural highlight
- One current event about your destination, i.e. a cultural event, new hotel, etc.
- General Information that a traveler would like to know, i.e. weather, etc.

An oral presentation is required, selling the destination and itinerary which the group selected. All group members must participate in the presentation for full credit.

A report is also required, which explains why the group selected the itinerary, what are the features and benefits of the various components, what type of traveler is best suited for the itinerary, etc.

Assessment rubric distributed to students, evaluating the presentation, report and itinerary. Resources available include the library, internet, travel guide books.

